

Press release

Stockholm, September 5, 2008

Electrolux included in Dow Jones Sustainability World Index **Committed to cutting energy use**

Electrolux has once again been included in the prestigious Dow Jones Sustainability World Index together with sustainability leaders from around the world.

This is the ninth time Electrolux has been included on the index. Electrolux is the only major household appliances company included in this year's World Index.

"Tackling sustainability challenges is a cornerstone in the Electrolux strategy," says Hans Stråberg, Electrolux President and CEO. "When we say 'Thinking of you,' it doesn't apply only to products but to the world around us too."

"To raise the profile of our most environmentally sound appliances, each market is now launching a green range of products with low energy consumption," continues Stråberg. "But our efforts don't stop at products. We have committed to cutting energy use across all our factories and offices by 15% by 2009."

The Dow Jones Sustainability World Index selects the leading companies in terms of sustainability around the world. The Index is based on long-term economic, environmental and social performance among top 10% of the world's 2,500 largest companies. It is based on thorough analysis of corporate economic, environmental and social performance assessing issues such as corporate governance, risk management, branding, supply chain standards and labor practices. The Dow Jones Sustainability World Index was launched in 1999 as the world's first equity benchmark to track the financial performance of sustainable leaders on a global scale. The Index is regularly verified by auditor PricewaterhouseCooper.

-Pictures of Electrolux are available for download at:

http://www.electrolux.com/image_video_bank.aspx

-More information about the report: [https://secure2.sam-](https://secure2.sam-group.com/online/login.jsp;jsessionid=ABCDF79393CAB41C4498E272D14D4EBA)

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Electrolux is a global leader in home appliances and appliances for professional use, selling more than 40 million products to customers in 150 countries every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real

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needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners and cookers sold under esteemed brands such as Electrolux, AEG-Electrolux, Zanussi, Eureka and Frigidaire. In 2007, Electrolux had sales of SEK 105 billion and 57,000 employees. For more information, visit <http://www.electrolux.com/press>