

MILlicom INTERNATIONAL CELLULAR S.A.

MILlicom LAUNCHES 3G SERVICES ACROSS LATIN AMERICA

New York and Stockholm – 29 August 2008 - Millicom International Cellular S.A. (Nasdaq Stock Market: MICC and Stockholmsbörsen: MIC), the global telecommunications company, today announces that it has launched 3G services in Guatemala, Honduras and Bolivia. The launches in Paraguay, El Salvador and Colombia will follow today, on 2nd September 2008 and before the end of this year respectively, completing the roll-out of 3G across all six of its markets in Latin America. Millicom is providing the full portfolio of 3G services including high speed mobile broadband, internet access for mobile customers via laptop, TV on mobile handsets, music and video downloads and video calling.

Marc Beuls, President and CEO of Millicom commented; "The launch of 3G services in Latin America is the first step in the process of meeting the needs of our higher ARPU customers for broadband services. Broadband is expected to be a significant growth segment in these markets and one which we expect will be an important driver to our businesses going forward."

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Millicom International Cellular S.A. is a global telecommunications group with mobile telephony operations in Asia, Latin America and Africa. It currently has mobile operations and licenses in 16 countries. The Group's mobile operations have a combined population under license of approximately 291 million people.

This press release may contain certain "forward-looking statements" with respect to Millicom's expectations and plans, strategy, management's objectives, future performance, costs, revenues, earnings and other trend information. It is important to note that Millicom's actual results in the future could differ materially from those anticipated in forward-looking statements depending on various important factors. Please refer to the documents that Millicom has filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including Millicom's most recent annual report on Form 20-F, for a discussion of certain of these factors.

All forward-looking statements in this press release are based on information available to Millicom on the date hereof. All written or oral forward-looking statements attributable to Millicom International Cellular S.A., any Millicom International Cellular S.A. employees or representatives acting on Millicom's behalf are expressly qualified in their entirety by the factors referred to above. Millicom does not intend to update these forward-looking statements.

