

Announcement No. 18/2008

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Copenhagen, 20 August 2008

OMX Nordic Exchange Copenhagen A/S
 Nikolaj Plads 6
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Circulation Numbers Denmark July 2008 (weekly publications)

	July 2008*	June 2008*	2nd half 2007**
7 TV-Dage	32,900	33,300	34,633
Billed Bladet	190,800	191,600	194,879
Familie Journalen	190,800	186,300	198,262
Femina	71,100	67,000	68,869
KIG IND	68,500	64,700	68,354
SE & HØR	196,500	202,100	188,213
SØNDAG	91,100	96,000	94,205
Ude & Hjemme	171,200	149,400	166,353
Aller Press A/S, total	1,012,900	990,400	1,013,768
Alt for Damerne	68,400	81,600	75,273
Hendes Verden	40,300	37,600	47,194
HER OG NU	109,100	105,300	116,803
Hjemmet	146,700	144,800	155,111
Egmont Magasiner A/S, total	364,500	369,300	394,381
Total	1,377,400	1,359,700	1,408,149

Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,
 Rella Holding A/S

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