

PRESSRELEASE

Stockholm August 18, 2008

BTS Group AB publishes its second quarter result on August 21, 2008

Stockholm, Sweden - BTS Group AB (publ),

BTS Group AB will as previously communicated in the first quarter report 2008, publish its interim report for the second quarter 2008 on Thursday August 21, 2008. The report is expected before the market opens.

If you have any questions please contact:

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About BTS Group AB

BTS partners with leading companies to accelerate change and improve business results. BTS is the world leader in customized business simulations and discovery-based learning solutions that enable leading corporations to grow and become successful through change and improvement processes.

BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Management and offer an innovative Engage for Change process.

BTS has more than 250 highly talented employees serving more than 400 clients including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 largest corporations in the world. In 2007 BTS revenues exceeded USD 80 millions. Recent selected BTS clients include AT&T, BBVA, Ericsson, Kimberly-Clark, Telefonica, Sony, Toyota, Unilever and Yarov

BTS serves its clients from. Stockholm, Helsinki, Oslo, London, Madrid, Bilbao, Brussels, Johannesburg, Singapore, Beijing, Sydney, Melbourne, San Francisco, Philadelphia, Stamford, New York, Chicago, Scottsdale and Mexico City.

BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

For more information please visit www.bts.com