

# Aspiro nominated for the ME Awards

**Aspiro has been nominated as the Best Imaging Company for the Mobile Entertainment Awards.**

– We are working actively with product development in order to be able to offer our customers new services that will enhance their purchase experience. We are proud of the nomination that proves to us that we are creating innovative services, says Gunnar Sellæg, CEO of Aspiro.

Aspiro has been nominated for a solution called Mobcards, which is an image service that at the moment is on trial in Norway.

Mobile Entertainment Awards, the mobile entertainment business equivalent of the Oscars, is handed out once a year by Mobile Entertainment Magazine. The final is taking place in London on the 25 September 2008. The jury consists of 400 selected business specialists.

For more information about the Mobile Entertainment Awards please visit:

<http://www.mobile-ent.biz/news/31125/ME-Awards-2008-the-finalists>

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**Aspiro in Brief**

Aspiro creates and provides mobile entertainment, business solutions and search services, and is a market leader in the Northern European region. Using Aspiro's services, users can do things like watch TV, listen to music and play games on their mobile phones or the Internet. Sales are through brands such as Inpoc, Cellus and Boomi. Aspiro was incorporated in 1998 and is a small-cap company listed on the Nordic Exchange in Stockholm. In 2007, Aspiro's sales were SEK 405 m and the company has some 160 employees. The head office is in Sweden, with office presences in Norway, Sweden, Finland, Denmark, Estonia, Latvia and Lithuania.