

Brussels, August 4, 2008

Rezidor announces 50th hotel in the UK: Park Inn Preston

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, reaches a further milestone in its history: By announcing the Park Inn Preston (118 rooms, opening in November 2008) the group now features 50 hotels in operation and under development in the UK – representing almost 9,000 rooms. “This is a solid portfolio which will be developed further”, says Kurt Ritter, President & CEO of Rezidor. “The UK is an important home market for us; offering good growth opportunities especially for the young, dynamic and colorful Park Inn brand”. Rezidor’s Park Inn portfolio in the country today comprises 34 properties with 5,619 rooms – EMEA wide the company has more than 100 Park Inn hotels with almost 22,000 rooms in operation and under development.

Rezidor takes over the management of the hotel in Preston as of November 1, 2008. After an extensive renovation, the property will be officially re-branded to Park Inn in February 2009. It currently has 98 rooms; 20 more will be added by June 2009. The building is located 5 km south of Preston on the M6 off Junction 29 (approximately 50 km from both Liverpool and Manchester). Preston is England's newest city – it gained this status in 2002 only. Its proud heritage includes some remarkable structures and more than 750 listed buildings – among them the Harris Museum and Art Gallery, the Preston Guild Hall, the Lancashire Museum and St Walburge's Church. With a population of 130,000 inhabitants, Preston is a major centre of the defence aerospace industry in the UK. The brewing business and the financial sector also play a significant role in the city.

For further information please contact:

The Rezidor Hotel Group

Media relations Scandinavia: Kristina Windset, +46 70 590 86 38, kristina.windset@rezidor.com

Other media and Investor relations: Christiane Reiter, +32 474 407 210, christiane.reiter@rezidor.com

About the Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of almost 350 hotels in operation and under development with approximately 74,000 rooms in 53 countries.

*Rezidor operates the brands **Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 42%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com.

AVENUE DU BOURGET 44
B-1130 BRUSSELS, BELGIUM
T: +32 2 702 92 00
F: +32 2 702 93 00
www.rezidor.com

