

BANG & OLUFSEN A/S
29 APRIL 2009

This is a notification of changes in the shareholdings of the company's management employees, who are obligated to give and pass on notifications, pursuant to the Danish Securities Trading Act.

Name	Christian Winther
Reason	Senior Vice President, in compliance with article 28 a (2.1.) of the Danish Securities Trading Act
Issuer	Bang & Olufsen a/s
ISIN	DK0060177624
Designation	Subscription rights
Nature of Transaction	Purchase
Trading Date	28-29 April 2009
Market	OMX Nordic Exchange Copenhagen A/S
Number	13,700
Market price (DKK)	237,010

Kim Bo Hansen
Director, Global Counsel

*For any further information, please contact:
Director, Global Counsel Kim Bo Hansen, tel.: +45 9684 5167.*