

PRESS RELEASE

Stockholm/Amsterdam, 9 July 2008

Invitation to conference call on LBI's Q2 and H1 results

LBI International AB ("LBI"), the global marketing and technology agency, will announce its Q2 2008 results on Thursday 24 July 2008, in a press release issued at 07.30 CET.

Mr Luke Taylor (CEO), Mr Theo Cordesius (EVP) and Mr Huub Wezenberg (acting CFO) will comment on the results and market developments during a conference call for press, analysts and investors. The conference call will start at 09.00 CET.

The dial in number for the conference call is: +31 20 717 68 68
Participant pin code: 60482374#

For any further information regarding this event, please contact:

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About LBI:

LBI is a global marketing and technology agency. The Company employs approximately 1,600 professionals located primarily in the major European, American and Asian business centers, such as Amsterdam, Atlanta, Berlin, Brussels, London, Milan, Mumbai, New York, Paris and Stockholm. LBI blends the full range of service disciplines to create innovative multichannel solutions for national and international corporate clients. By combining business and media strategy development with creative design, industry expertise and the latest digital communications technology, LBI offers a unique, and uniquely valuable proposition. LBI is listed on OMX Nordic in Stockholm and Euronext in Amsterdam as (symbol: LBI).

www.lbi.com

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