
July 10, 2008

The Nordic Exchange welcomes Suomen Autovakuus Oy to First North Finland

Helsinki, July 10, 2008 - The Nordic Exchange, part of the NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) announces today that trading in Suomen Autovakuus Oy shares commence on OMX Nordic Exchange Stockholm. Suomen Autovakuus Oy is the third Finnish company to join First North, which now comprises 130 companies. This year ten new companies have joined First North.

Suomen Autovakuus Oy is specialized in car and vehicle financing and consumer loans. The company provides financing and loans for both individuals and car-resellers. In both cases the financing consists of loans where the vehicles act as collaterals. Suomen Autovakuus Oy was established in 1999 and is located in Helsinki, Finland. During the financial year (1.7.2006 – 30.6.2007) the company's turnover was 12.2 million Euros. The turnover mainly consisted of service fees and car trading related to financing while the company bought clients' vehicles in cash and sold those back with partial payment.

"We warmly welcome Suomen Autovakuus to the Nordic Exchange's alternative marketplace First North and the Financials sector. NASDAQ OMX is proud of serving shareholders and investors with this venue for the trading of shares in small growth companies", said Jenny Rosberg, Senior Vice President OMX Listings & Capital Markets.

A round lot of shares in Suomen Autovakuus Oy, whose short name is SAV1V, amounts to 1 share. Suomen Autovakuus Oy operates in the Financials Sector.

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.

About OMX Nordic Exchange | OMX Nordic Exchange serves as a central gateway to the Nordic and Baltic financial markets, offering listing and trading services for among others; issuers, bank and brokers and market data vendors. The Nordic Exchange comprises over 850 companies including its alternative market First North and offers trading in equities,

derivatives, fixed income and more. The Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information, please visit www.omxnordicexchange.com.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

CONTACT:
NASDAQ OMX Group, Inc.

Jonas Rodny
+46 8 405 7267
jonas.rodny@nasdaqomx.com