

Announcement No. 16/2008

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Copenhagen, 30. June 2008

OMX Nordic Exchange Copenhagen A/S
 Nikolaj Plads 6
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Circulation Numbers Denmark May 2008 (weekly publications)

	May 2008*	April 2008*	2nd half 2007**
7 TV-Dage	34,000	35,200	34,633
Billed Bladet	206,600	194,000	194,879
Familie Journalen	185,000	187,800	198,262
Femina	76,200	59,600	68,869
KIG IND	65,800	68,900	68,354
SE & HØR	190,600	181,800	188,213
SØNDAG	83,700	94,000	94,205
Ude & Hjemme	154,100	168,400	166,353
Aller Press A/S, total	996,000	989,700	1,013,768
Alt for Damerne	76,700	68.000	75,273
Hendes Verden	38,000	40.000	47,194
HER OG NU	108,900	104.100	116,803
Hjemmet	143,000	143.100	155,111
Egmont Magasiner A/S, total	366,600	355.200	394,381
Total	1,362,600	1.344.900	1,408,149

Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,
 Rella Holding A/S

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