

**COMPANY ANNOUNCEMENT
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CARLSBERG AND COCA-COLA EXTENDS COOPERATION IN DENMARK AND FINLAND

Carlsberg and The Coca-Cola Company have entered into an agreement about extending their cooperation in Denmark and Finland.

The negotiation about this agreement was mentioned in Carlsberg's announcement of results for the first quarter of 2008. According to the agreement The Coca-Cola Company acquires Carlsberg's mineral water brands Kildevæld and Kurvand in Denmark and also enters into a license agreement regarding Ramlösa in Denmark. In Finland, The Coca-Cola Company acquires the soft drink brand Hyvää Päivää and enters into a license agreement regarding the energy drink Battery in Finland.

The total sales price is USD 225m (DKK 1.1bn).

The agreement takes effect immediately.

For further information, please contact:

Investor Relations:	Iben Steiness	+45 3327 1232
Media Relations:	Jens Bekke	+45 3327 1412

Carlsberg is one of the leading brewery groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest-growing and best-known beer brands in the world. More than 40,000 people work for Carlsberg, and its products are sold in more than 150 markets. In 2007 Carlsberg sold more than 115 million hectolitres of beer, which is about 95 million bottles of beer a day. Find out more at www.carlsberggroup.com.