

PRESS RELEASE

Stockholm, Sweden, June 23, 2008

Cyril Acquisition withdraws its offer to the shareholders of Cision

Cyril Acquisition AB (Triton Fund II) announced today that its public offer to acquire all shares and convertible debentures in Cision AB has ceased to be valid, since the conditions were not fulfilled during the offer period. The offer period for Cyril Acquisition's offer ended on Thursday, June 12, 2008.

Cision is undergoing an extensive change process. A central component in this process is the launch and implementation of an integrated offer based on the Group's new service platform, CisionPoint. This is part of Cision's strategy to offer international media monitoring and analysis to global companies and organizations.

The restructuring of operations in the UK and the Nordic countries is in progress. In Cision's North American operations, demand for CisionPoint, which was launched during the fourth quarter of 2007, is favorable, and preparations for the launch of CisionPoint in the company's other markets from the second half of 2008 are proceeding according to plan.

Cision's interim report for the second quarter of 2008 will be published on July 24, 2008.

Board of Directors Cision AB

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About Cision:

Cision improves clients' performance through integrated services and software solutions for reputation and campaign management, media monitoring and research of media contacts.

Cision AB is quoted on the Nordic Exchange and has approx. 17 000 shareholders. The company has around 2,600 employees and a turnover of SEK 1.9 billion in 2007. Cision operates in the US, UK, Sweden, Canada, Germany, Norway, Finland, Denmark, Portugal, Lithuania, the Netherlands and China and has partners in another 125 countries.