

Press Release

Stockholm, June 18, 2008

3 Scandinavia reaches one million subscribers

3 Scandinavia announced today that its operations in Sweden and Denmark have reached one million subscribers.

As communicated earlier, 3 Scandinavia's operations in Sweden reached EBITDA breakeven (earnings after deducting all customer acquisition and retention costs but before net financial items, taxes, depreciation and amortization) for the month of April. It has also been communicated that 3 Scandinavia's total operations, i.e. the combined results of both Sweden and Denmark, are expected to reach EBITDA breakeven on a monthly basis in 2008.

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