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Rezidor announces a new Radisson Resort in Saïdia/Morocco

The Rezidor Hotel Group announces the Radisson Resort & Spa Saïdia in Morocco – the property featuring 384 rooms and 97 villas is scheduled to open in Q3 2010. “With this signing we are adding a new and emerging country to our pipeline and are now present in 53 countries across EMEA”, comments Kurt Ritter, President & CEO of Rezidor. “In the Middle East and Africa we now have 47 hotels with almost 11,500 rooms in operation and under development – a clear sign for our commitment to this region.”

The Radisson Resort & Spa Saïdia is a common project between Rezidor and Property Logic, the developer behind Le Jardin de Fleur resorts in Morocco. "We are delighted to partner with such an important international brand as Radisson because of its outstanding quality and services that are renowned in the industry. Our companies share a common vision for luxury standards that will make the Saïdia resort a world class tourism destination," said Mr. Joop Huisman, Managing Director of Property Logic.

Mediterrania-Saïdia is located on the northeast Mediterranean coast of Morocco and famous for its 6 kilometers of unspoiled coastline. Besides its luxury suites and villa residences the Radisson resort will offer 4 restaurants, 3 bars, a Moroccan-themed Spa and Thalasso centre comprising 1,500 square meters, 5 outdoor pools, 1 indoor pool, 2 fitness centers, a kids club, shops, tennis courts, an amphitheatre and a beach club. The resort's 1,500 square meters of meeting and conference facilities will make it ideal for business and leisure travelers alike.

Facts & Figures

Hotel	Radisson Resort & Spa Saïdia (to open)
Rooms	384 rooms and 97 villas

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The Rezidor Hotel Group

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About The Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of over 330 hotels in operation and under development with more than 68,000 rooms in 53 countries.

Rezidor operates the brands Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: Hotel Missoni.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the largest shareholder (42%). For more information, visit www.rezidor.com.