

## **PRESS RELEASE**

Stockholm, Sweden, June 12, 2008

### **The Administrative Court of Appeal overrules decision by the Swedish Tax Agency**

In the tax dispute regarding the sale of Sifo Research & Consulting, The Administrative Court of Appeal overruled the County Administrative Court's ruling on the Swedish Tax Agency's decision to increase Cision AB's taxable income for the year 2000 by approximately SEK 440 million, which would have resulted in a tax charge of SEK 173 million, including surcharges but excluding interest costs.

Since Cision did not allocate any reserves for the potential tax expense, the decision by the court has no impact on the Group's results or financial position.

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Cision improves clients' performance through integrated services and software solutions for reputation and campaign management, media monitoring and research of media contacts.

Cision AB is quoted on the Nordic Exchange and has approx. 17 000 shareholders. The company has around 2,600 employees and a turnover of SEK 1.9 billion in 2007. Cision operates in the US, UK, Sweden, Canada, Germany, Norway, Finland, Denmark, Portugal, Lithuania, the Netherlands and China and has partners in another 125 countries.