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**Anoto Group AB (publ.) receives order for 3,200 pens from global insurance company**

Lund, September 27, 2012 – A global insurance company has placed an order for 3,200 digital pens from Anoto. The order will be delivered in October 2012.

“We are very excited about this order. We see a large potential within the insurance sector and this order further strengthens the future of Anoto technology for mobile data capture,” says Stein Revelsby, CEO, Anoto Group AB (publ.). “The need for businesses to reduce their spending on document paper flow is larger than ever. Anoto’s mission is to help businesses save time and money by providing easy to use digital writing tools.”

*Anoto Group AB may be required to disclose the information provided herein pursuant to the Securities Markets Act. The information was submitted for publication at 08.45 on September 27, 2012.*

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**About Anoto Group**

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 110 employees and is headquartered in Lund (Sweden). The company also has offices in Guildford and Wetherby (UK), Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information: [www.anoto.com](http://www.anoto.com)