

Copenhagen, 1 October 2012

**Bang & Olufsen A/S – admittance to trading and official listing of new shares due to private placement**

The share capital of Bang & Olufsen A/S has been increased due to a private placement. The admittance to trading and official listing of new shares will take effect as per 3 October 2012 in the ISIN below.

We refer to the announcements published by Bang & Olufsen.

ISIN:	DK0010218429
Name:	Bang & Olufsen
Volume before change:	36,244,014 shares (DKK 362,440,140)
Change:	3,026,421 shares (DKK 30,264,210)
Volume after change:	39,270,435 shares (DKK 392,704,350)
Subscription price:	DKK 60.22
Face value:	DKK 10
Short name:	BO
Orderbook ID:	3202

---

For further information, please contact: Asta Jepsen, Surveillance, tel. +45 33 93 33 66