

October 15, 2012

## NASDAQ OMX welcomes Siili Solutions Oyj to First North

**Helsinki, October 15, 2012** – NASDAQ OMX (NASDAQ: NDAQ) announces that the trading in Siili Solutions Oyj (short name: SIILI) shares will commence today on First North Finland. Siili Solutions belongs to the Technology sector. First North Finland is a Multilateral Trading Facility (MTF) targeted towards growth companies and has been operated by NASDAQ OMX Helsinki since April 4, 2011.

Siili Solutions Oyj is a Finnish IT company, established in 2005. The company produces demanding IT services to various business fields like public administration, banking, media and industry. Siili matches the solutions they provide with their customers' existing information technology systems and provide solutions that truly support business critical information. Siili helps its customers to define, develop and implement the best possible software solution that support their existing IT systems.

Lauri Rosendahl, President of NASDAQ OMX Helsinki, said: "We welcome Siili Solutions Oyj to First North Finland and the company is a great addition to our group of listed companies in Finland. We hope the example of Siili Solutions leads the way also for other companies to consider a public listing as a valuable funding alternative to fuel future growth".

"The starting point for our listing process was to make Siili a stronger and more transparent company than before, and we are very satisfied with the results we have reached so far. The positive outcome of our initial public offering is an indication of a wide trust on the offering and business performance of Siili and is also a sign of vitality of the First North Finland marketplace. Therefore I want to thank our new shareholders for their trust and I welcome them to the family of Siili," says CEO Seppo Kuula of Siili Solutions.

## **About First North**

First North is regulated as a multilateral trading facility, operated by the different exchanges within NASDAQ OMX Nordic. It does not have the legal status as an EU-regulated market. Companies at First North are subject to the rules of First North and not the legal requirements for admission to trading on a regulated market. The risk in such an investment may be higher than on the main market.

## About NASDAQ OMX Group

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (http://www.facebook.com/NASDAQ) and Twitter (http://www.twitter.com/nasdaqomx). (Symbol: NDAQ and member of S&P 500)

## Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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