



OMX Nordic Exchange: SWMA

PRESS RELEASE

30 May, 2008

Swedish Match cancellation of treasury shares

In accordance with the resolution at the Annual General Meeting, Swedish Match has on 14 May 2008 decreased the Company's share capital by 17,506,310.89 SEK through cancellation of 12,000,000 treasury shares and has through a bonus issue increased the share capital with the equivalent amount without issuing new shares.

After the cancellation of treasury shares, the Company's treasury shares amount to 2,680,425. The total amount of shares outstanding, including shares held in treasury, amounts to 255,000,000 shares equivalent to the same amount of votes.

Swedish Match is a global Group with a broad offering of market-leading brands in smokefree tobacco products, cigars, pipe tobacco and lights products. The Group's global operations generated sales of 12,706 MSEK for the twelve month period ending March 31, 2008. The Swedish Match share is listed on the OMX Nordic Exchange in Stockholm (SWMA).

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The character of the information is such that it shall be disclosed by Swedish Match AB (publ) in accordance with the Financial Instruments Trading Act. The information was disclosed to the media on 30 May, 2008, 08.00 (CET).