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NASDAQ OMX Nordic Launches Connectivity Point in Equinix's Frankfurt Data center

Stockholm, November 23, 2012 — NASDAQ OMX Nordic announces that it will introduce a connectivity point in the Equinix Frankfurt FR2 International Business ExchangeTM (<u>IBX</u>®) data center on December 3rd 2012. Through NASDAQ OMX's NODE (NASDAQ OMX Data Center Extended) offering, firms located in the Equinix Frankfurt FR2 data center will be able to gain access to all NASDAQ OMX Nordic markets, including cash equities, derivatives and commodities.

The introduction of NODE in Frankfurt follows the successful launch earlier this year of NASDAQ OMX NODE at the Equinix London LD4/LD5 data center campus.

Bjorn Sibbern, Senior Vice President at NASDAQ OMX Nordic Transaction Services said: "We've managed to reach a very high share of remote member trading in the Nordic market. We're determined to keep improving the market and the accessibility to it. Frankfurt is a key financial hub in Europe and the home to many active securities firms that are now able to gain easy and cost-efficient access to our Nordic liquidity pool. Through NODE we can offer low latency in trading and market data delivery, thus bringing Europe's financial centers London and Frankfurt much closer to our Nordic markets."

The Equinix FR2 data center is strategically located in the heart of Frankfurt and operates as a primary trading hub for global Trading Venues. It provides access to multiple sources of market liquidity, scalable colocation and interconnects more than 200 financial services customers from one central European location.

"Equinix is delighted to welcome NASDAQ OMX into the FR2 data center," said Joerg Rosengart, Managing Director, Equinix Germany. "The addition of NODE strengthens the Equinix FR2 data center's position as the central European gateway for global trading and enables our 200+ financial services customers in Germany to take advantage of a single point of connectivity to NASDAQ OMX's Nordic markets."

NODE services in Equinix' Frankfurt FR2 and London LD4/LD5 data center campus include access to:

- NASDAQ OMX Nordic and Baltic Cash Markets
- NASDAQ OMX Derivatives Markets
- NASDAQ OMX Market Data in multicast and unicast format
- NASDAQ OMX Commodities markets
- NASDAQ OMX Nordic Colocation Service Area

About NASDAQ OMX

The inventor and transformer of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies with revolutionary technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the US and Europe, we own and operate 23 markets, 3 clearinghouses and 6 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-80 microsecond speeds with 99.999% uptime, our technology drives more than 70 exchanges in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to 3,400 listed companies worth \$5.1 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius.

To learn more, visit <u>www.nasdaqomx.com</u>. Follow us on Facebook (<u>http://www.facebook.com/NASDAQ</u>) and Twitter (<u>http://www.twitter.com/nasdaqomx</u>). (Symbol: NDAQ and member of S&P 500)

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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