

BANG & OLUFSEN A/S
27 APRIL 2009

This is a notification of changes in the shareholdings of the company's management employees, who are obligated to give and pass on notifications, pursuant to the Danish Securities Trading Act.

Name	Peter Skak Olufsen
Reason	Member of the Board of Directors, in compliance with article 28 a (2.1.) of the Danish Securities Trading Act
Issuer	Bang & Olufsen a/s
ISIN	DK0060177624
Designation	Subscription rights
Nature of Transaction	Sale
Trading Date	24 April 2009
Market	OMX Nordic Exchange Copenhagen A/S
Number	98,000
Market price (DKK)	1,977,420.60

Kim Bo Hansen
Director, Global Counsel

*For any further information, please contact:
Director, Global Counsel Kim Bo Hansen, tel.: +45 9684 5167.*