

Stockholm December 3, 2012

PRESS RELEASE

Net Entertainment launches slot games on the Italian market

As of today, Monday December 3 the Italian gaming authority AAMS have opened up its local regulated market for slot games. Net Entertainment is very pleased to announce that several of its high performing slot games have now successfully been launched with the majority of its current Italian partners. Frequent releases of new slot games for the Italian market is scheduled to be deployed during 2013.

For additional information please contact;

Per Eriksson, CEO Net Entertainment; Phone +46 8 57 85 45 00 per.eriksson@netent.com

About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at <u>www.netent.com</u>.

Net Entertainment NE AB | Luntmakargatan 18 | SE-111 37 Stockholm | Sweden | Tel: +46 8 57 85 45 00 | E-mail: info@netent.com