

December 7, 2012

Danish Crown åbner NASDAQ OMX First North Bond Market i København

First North Bond Market er et alternativt marked for obligationer, der skal bidrage til en forbedring af danske selskabers kapitalrejsningsmuligheder.

København, 7. december, 2012 — NASDAQ OMX København lancerer i dag nyt obligationsmarked First North Bond Market. First North Bond Market er et alternativt obligationsmarked for danske kapitalsøgende selskaber, der vil udstede erhvervsobligationer på et dansk marked. Danish Crown ringer som første obligationsudsteder First North Bond Market markedet i gang ved markedsåbning fredag den 7. december, klokken 8.30.

Bjørn Sibbern, administrerende direktør NASDAQ OMX København siger: "Vores fornemmeste opgave som fondsbørs og finansiel infrastruktur er at skabe gode rammer for danske selskabers funding, og samtidig tilbyde investorer et bredt produktudbud. First North Bond Market kan opfylde begge disse behov. Kodeordet er diversificering. Diversificering af selskabernes kapitalrejsningsmuligheder samt diversificering af investorerne mulighed for at placere kapital."

First North Bond Market er et marked med lempeligere noteringskrav og er derfor et attraktivt alternativ for selskaber af alle størrelser, børsnoterede som unoterede, der søger at diversificere deres finansiering.

Preben Sunke, CFO Danish Crown siger: "Vi vil gerne bakke op om den handelsplads NASDAQ OMX nu skaber, for den kan på sigt blive et stort aktiv - ikke bare for Danish Crown - men for en lang række virksomheder i Danmark. Samtidig gør det ikke noget, at prisen på at låne penge gennem salg af obligationer er konkurrencedygtig med alternativerne, og det er den."

Nicolai Dahl Wallin, obligationschef NASDAQ OMX København siger: "Først og fremmest vil der være fordele for unoterede virksomheder i at bruge First North Bond Market, men et mere effektivt og større dansk obligationsmarked vil også være til gavn for alle danske virksomheder, også de største virksomheder, der i dag er nødt til at hente kapital ved udstedelse af obligationer internationalt."

NASDAQ OMX First North Bond Market er et nordisk marked omfattet af NASDAQ OMX Stockholm og NASDAQ OMX Københavns licens for alternativ markedsplads for det eksisterende First North-aktiemarked. Handelen med First North Bond Market obligationer vil foregå på samme platform som det regulerede obligationsmarked, Genium INET.

Om NASDAQ OMX Group

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