

December 7, 2012

NASDAQ OMX wins FOW Best Innovation Award for the Genium INET Nordic integration

Stockholm, December 7, 2012 — NASDAQ OMX proudly announces that the Futures and Options World (FOW) has awarded NASDAQ OMX the Best Innovation by an Exchange Award 2012 for the Genium INET platform integration in the Nordic and Baltic markets. The award was presented at the FOW International Awards in London on December 6.

Futures and Options World said: *"Nasdaq OMX has long been a pioneer of technology in the industry and has provided its technology to over 70 markets worldwide since it was founded. In March, 2012 it completed the migration of commodities onto Genium INET trading platform finishing a four year process to offer all asset classes on a single trading platform.*

Commodities was the final asset class to be migrated onto the Genium INET platform and includes a wide variety of power derivatives, carbon emission and natural gas derivatives that are now traded on the same technology platform as stocks, bonds, equities and fixed income derivatives.

Based on Nasdaq OMX's INET technology, Genium INET is a comprehensive multi-asset trading and clearing system with ultralow latency performance and high reliability and operating capacity and is a pioneer in what one judge touted as "the holy-grail of single platform, multi-asset class trading"

Hans-Ole Jochumsen, Executive Vice President, Transaction Services Nordic and Global Data Products, NASDAQ OMX commented; "The integration of equities, fixed income and commodities on one platform for all Nordic and Baltic countries, has been a central part of our strategy to remain the first choice of investors for the Nordic market. We've already received the appreciation of our clients as this reduces their cost and increases their efficiency. We are pleased to see our hard work acknowledged by FOW."

Learn more and watch video interview with Hans-Ole Jochumsen: <u>www.nasdaqomx.com/fowawards</u>

- # -

About NASDAQ OMX

The inventor and transformer of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies with revolutionary technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the US and Europe, we own and operate

23 markets, 3 clearinghouses and 6 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-80 microsecond speeds with 99.999% uptime, our technology drives more than 70 exchanges in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to 3,400 listed companies worth \$5.1 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius.

To learn more, visit <u>www.nasdaqomx.com</u>. Follow us on Facebook (<u>http://www.facebook.com/NASDAQ</u>) and Twitter (<u>http://www.twitter.com/nasdaqomx</u>). (Symbol: NDAQ and member of S&P 500)

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

Media contact: Martin Hedensiö +46 8 405 62 54 martin.hedensio@nasdagomx.com