PRESS RELEASE



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Hakon Invest increases ownership in Hemtex

On April 24, 2009, Hakon Invest purchased 2 394 000 shares in Hemtex AB. Hakon Invest thereafter owns 10 149 138 shares in Hemtex AB, corresponding to an ownership share of 34.6% of the capital and votes in the company.

As a result of today's acquisition, Hakon Invest's holding now exceeds 30% of the voting rights in Hemtex AB, which means that Hakon Invest is obliged to make an bid. Hakon Invest intends to provide further information on Tuesday next week at the latest.

Hakon Invest's ownership in Hemtex AB as per March 31 2009 was 7,755,138 shares, corresponding to 26.4% of the capital and votes.

This disclosure notice has also been published by the Swedish Financial Supervisory Authority.

Hakon Invest AB

The information provided herein is such that Hakon Invest is obligated to disclose in accordance with the Securities Market Act (Lagen om värdepappersmarknaden). Submitted for publication at 17.20 p.m. on 24 April, 2009.

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Hakon Invest, which is listed on the Nasdaq OMX Stockholm, conducts active and long-term investment operations in retail-oriented companies in the Nordic region. Hakon Invest owns 40% of ICA AB, the Nordic region's leading retail company with a focus on food. The portfolio also includes shares in Forma Publishing Group, Kjell & Company, Hemma, Cervera, inkClub and Hemtex. Further information about Hakon Invest is available at www.hakoninvest.se.