

Press Release

Stockholm, May 8, 2008

3 Scandinavia reaches breakeven in Sweden

3 Scandinavia announced today that its operations in Sweden reached EBITDA breakeven (earnings after deducting all customer acquisition and retention costs but before net financial items, taxes, depreciation and amortization) for the month of April. As communicated earlier, 3 Scandinavia's total operations, i.e. the combined results of both Sweden and Denmark, are expected to reach EBITDA breakeven on a monthly basis in 2008.

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