

Press release



To the editor

6 March 2013

Cybercom chosen as technology partner by Universeum

Universeum has chosen Cybercom as its technology partner. A collaboration agreement has been signed for 2013-2014. Cybercom will contribute to the development of Universeum's digital channels.

Universeum is Scandinavia's largest Science Centre. In 2012, 615,000 children, young people and adults visited Universeum in the heart of Gothenburg, Sweden.

"Universeum plays an important role in society with its mission to positively influence the attitude of children and young people towards science, technology and mathematics. Universeum uses activities and experiences to awaken an interest that will hopefully lead on to studies and careers in these fields. These are Cybercom's potential future employees," says Johan Wallin, Head of Region Mid, Cybercom Sweden.

Within the framework of this collaboration, Cybercom will develop Universeum's website and its features and services. Cybercom will also assist with innovation showing the potential of the modern connected society.

"Cybercom is an innovative and important partner that will help us in our efforts to develop and propagate Universeum's mission in various digital channels. We have previously worked together on a number of successful projects. One very exciting example was where young people were able to send up a weather balloon to collect data from the stratosphere," says Carina Furublad, Key Account Manager Support and Partners, Universeum.

"This partnership is good for our business development. We can try out ideas and applications associated with the connected society, such as cryptography and biometrics. Our collaboration with Universeum means significant marketing and is also a different, interesting and rewarding part of our professional development," says Johan Wallin.

Images are available for download.

For additional information, please contact:

Johan Wallin, Head of Region, Cybercom
Erik Edblad, Head of Marketing, Universeum
Carina Furublad, Key Account Manager Support and Partners, Universeum
Kristina Cato, Communications and IR Manager, Cybercom

tel +46 703 792 226
tel +46 722 070 003
tel +46 722 222 588
tel +46 708 644 702

About Cybercom

Cybercom is an IT consulting company that assists leading companies and organisations to benefit from the opportunities of the connected world. The company's areas of expertise span the entire ecosystem of communications services. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995 and has been quoted on the NASDAQ OMX Stockholm exchange since 1999.