

Brussels, May 7, 2008

Rezidor announces a new Radisson SAS Resort in Turkey

The Rezidor Hotel Group announces the Radisson SAS Resort Cesme in Turkey – the 305 room-property will open in Q3 2008. It is Rezidor's 4th hotel in the country; the company is already running two hotels in Istanbul and one in Ankara. "Cesme is our first resort in Turkey"; says Kurt Ritter, President & CEO of Rezidor. "Leisure hotels are a more and more important factor for our group, and we are glad to arrive in one of Eastern Europe's most popular holiday destinations."

Cesme is located in the Western part of Turkey and famous for its beautiful nature and unspoiled coastline – the Radisson SAS Resort will await guests directly at the beachfront. Services will feature three restaurants (including one beach restaurant) and two bars, a spa comprising 3,500 square meters, an outdoor pool, a kids club, shops and a night club. For those who combine business and leisure the resorts will offer meeting & conference facilities.

The nearest airport is Izmir (90 kilometers) – and the whole region a centre of international tourism; Izmir itself offers a wide variety of restaurants, Ottoman architecture, thermal baths and an international Music Festival held every year in July.

Facts & Figures

Hotel	Radisson SAS Resort Cesme (to open)
Rooms	305

Between 2007 and 2009 Rezidor will open 20,000 new rooms in total.

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The Rezidor Hotel Group

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About the Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of 333 hotels in operation and under development with more than 68,000 rooms in 51 countries.

Rezidor operates the brands **Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 42%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium. For more information on Rezidor, visit www.rezidor.com.

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