

No. 77 COMPANY ANNOUNCEMENT 20 March 2013 PANDORA A/S Hovedvejen 2 | DK-2600 Glostrup | Denmark Tel. +45 3672 0044 | Fax +45 3672 0800 www.pandora.net

COURSE OF ANNUAL GENERAL MEETING

At the Annual General Meeting held today in PANDORA A/S (the "Company"), the Annual Report for the period from 1 January 2012 - 31 December 2012 was adopted. In addition, the Annual General Meeting decided:

- to adopt the actual remuneration for 2012 and remuneration level for 2013 to the Board of Directors;
- to pay DKK 5.50 per share or in total DKK 715 million in dividend to the shareholders and transfer the remaining part of the profit, DKK 487 million, to the Company's free reserves;
- to discharge the Board of Directors and the Executive Management from liability;
- to re-elect Allan Leslie Leighton, Marcello V. Bottoli, Torben Ballegaard Sørensen, Andrea Alvey, Christian Frigast, Nikolaj Vejlsgaard, Anders Boyer-Søgaard and Ronica Wang as members of the Company's Board of Directors; and
- to re-elect Ernst & Young P/S as the Company's auditor.

After the Annual General Meeting was held, the Board of Directors constituted itself by electing Allan L. Leighton as Chairman and Marcello V. Bottoli as Deputy Chairman of the Board of Directors.

PANDORA A/S

Allan Leslie Leighton Chairman

ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and modern jewellery made from genuine materials at affordable prices. PANDORA jewellery is sold in more than 70 countries on six continents through over 10,300 points of sale, including approximately 900 concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs over 6,000 people worldwide of whom 4,000 are located in Gemopolis, Thailand, where the company manufactures its jewellery. PANDORA is publicly listed on the NASDAQ OMX Copenhagen stock exchange in Denmark. In 2012, PANDORA's total revenue was DKK 6.7 billion (approximately EUR 893 million). For more information, please visit **www.pandoragroup.com**



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