



BILIA TO START SELLING KIA

Motoria Bil AB, one of Bilia's subsidiaries, is going to start selling the South-Korean car brand, Kia.

"Selling Kia is an exciting challenge for our group," says Jan Pettersson, managing director of Bilia AB. Kia, which is part of the Hyundai-Kia Automotive Group, is aiming to be one of the world's leading car brands and is the brand in Europe that experienced the largest growth in 2004.

"Kia operations will be run in a separate company, Motoria Bil AB, at a new sales facility in Kista in northern Stockholm. Kia Motors Sweden and Motoria Bil AB are new players on the market and this makes the venture even more exciting," concludes Jan Pettersson.

The investment and the impact on the results of the Bilia Group will be marginal.

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For further information, please do not hesitate to contact Bilia's managing director and CEO, Jan Pettersson, phone +46 31 709 55 00.