



## **FORD AT BILIA IN STOCKHOLM**

In April of next year, Bilia will start selling and servicing Ford's product programme in southern and eastern Stockholm.

These operations will be run at the current dealerships in Segeltorp and Nacka, which will therefore represent three brands: Volvo, Ford and Renault.

"We are happy to be able to offer customers a more extensive product range. By utilising existing facilities for an additional brand, we shall be even more cost effective and this will lead to increased competitive strength, which will benefit our customers," says Bilia's CEO, Jan Pettersson.

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