



SHARE BUY-BACK

Bilia AB's board of directors has decided to initiate a share buy-back programme in accordance with the authorisation it was given at the AGM on 19 April 2006. Bilia currently owns 155 of its own shares and it can therefore acquire a maximum of 2,312,760 shares, which will jointly correspond to 10% of the total number of shares in Bilia.

This buy-back is one stage in Bilia's efforts to continue to adapt its own and the Group's capital structure.

The shares will be acquired through purchases on the Stockholm Stock Exchange at the market price that applies at the time of acquisition. The transactions will be reported via the Stockholm Stock Exchange in accordance with the current regulations. The buy-back will begin today and will end no later than Bilia's AGM in 2007. No acquisitions will be made within 30 days prior to the publication of a quarterly report.

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For further information, please contact Bilia's managing director Jan Pettersson or its CFO Gunnar Blomkvist, Bilia AB, on +46 31 709 55 00.