



BILIA APPOINTS LIQUIDITY GUARANTOR

Bilia AB (publ) has entered into an agreement with HQ Bank AB as a result of which HQ Bank AB will act as a liquidity guarantor for the company's shares within the framework of the OMX Nordic Exchange Stockholm AB's system for liquidity guarantees, starting on 17 October 2008. A liquidity guarantee is designed to promote the liquidity of shares.

In short, this agreement means that the liquidity guarantor sets the purchase and sale price for Bilia's Series A shares and guarantees to purchase and sell shares at these prices on its own behalf.

Göteborg, 16 October 2008

Bilia AB (publ)

For further information, please contact Bilia's managing director, Jan Pettersson, or its CFO, Gunnar Blomkvist, Bilia AB, phone +46 31 709 55 00.