

Press Release Betsson AB (Publ)

Betsson AB - invitation to presentation of first quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28 on Friday, April 26, 2013 at CET 09:00, in regards of the presentation of the first quarter 2013. The presentation will also be available through webcast and phone.

The report will be published at 07:30 a.m. (CET) on the same date. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call: +46 (0)8 505 564 74 (Sweden) or +44 (0)203 364 53 74 (UK).

To participate by Webcast at 09:00 a.m. (CET) (audio and power point presentation) visit www.betssonab.com or

http://storm.zoomvisionmamato.com/player/betsson/objects/jc1afn2g/

A copy of the power point presentation will be available for download at www.betssonab.com as of April 26, 2013.

For further information, please contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or <u>magnus.silfverberg@betssonab.com</u>.

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POST- AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
BETSSON AB (PUBL) REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB. COM WWW.BETSSONAB.COM	556090-4251 SE556090425101