

# P R E S S   R E L E A S E

Stockholm April 29, 2008

## BTS Group AB adjust the outlook for 2008

**Stockholm, Sweden – BTS Group AB (publ.).** In the year-end report published on February 20, 2008, the BTS outlook for 2008 was defined as:

“Based on continued strong market conditions for BTS, the profit before tax is expected to be better than the previous year.”

Due to the gradual strengthening of the Swedish krona against currencies important to BTS, mainly the US dollar, the Board of Directors of the BTS Group AB has decided to adjust 2008 outlook to the following:

“Based on continued strong market conditions for BTS, the profit before tax is expected to be in line with the previous year.”

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### **About BTS Group AB**

BTS partners with leading companies to accelerate change and improve business results. BTS is the world leader in customized business simulations and discovery-based learning solutions that enable leading corporations to grow and become successful through change and improvement processes.

BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Management and offer an innovative Engage for Change process.

BTS has more than 250 highly talented employees serving more than 400 clients including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 largest corporations in the world. In 2007 BTS revenues exceeded USD 80 millions. Recent selected BTS clients include AT&T, Ericsson, Kimberly-Clark, Nokia, Sony, Toyota, Unilever and Xerox.

BTS serves its clients from Stockholm, New York, London, Singapore, San Francisco, Johannesburg, Philadelphia, Melbourne, Stamford, Brussels, Chicago, Scottsdale, Helsinki, Sydney, Beijing, Madrid, Bilbao, and Oslo.

BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

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