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**COMPANY ANNOUNCEMENT**  
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## **PROMETHEUS INVEST APS HAS AGREED TO SELL 13 MILLION EXISTING SHARES IN PANDORA IN AN ACCELERATED BOOKBUILT OFFERING**

Pandora A/S has received the following information from Prometheus Invest ApS:

J.P. Morgan Securities plc and Nordea Markets have today announced that Prometheus Invest ApS has agreed to sell 13 million existing shares in PANDORA in an accelerated bookbuilt offering. The shares will be sold to institutional investors.

PANDORA will not receive any proceeds from the sale.

Prometheus Invest ApS remains the largest shareholder in PANDORA, owning approximately 40.9% of PANDORA's share capital and voting rights.

A copy of the press release from J.P. Morgan Securities plc and Nordea Markets is attached.

### **ABOUT PANDORA**

PANDORA designs, manufactures and markets hand-finished and modern jewellery made from genuine materials at affordable prices. PANDORA jewellery is sold in more than 70 countries on six continents through over 10,300 points of sale, including approximately 900 Concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs over 6,000 people worldwide of whom 4,000 are located in Gemopolis, Thailand, where the company manufactures its jewellery. PANDORA is publicly listed on the NASDAQ OMX Copenhagen stock exchange in Denmark. In 2012, PANDORA's total revenue was DKK 6.7 billion (approximately EUR 893 million). For more information, please visit [www.pandoragroup.com](http://www.pandoragroup.com).

### **CONTACT**

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#### **INVESTOR RELATIONS**

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