

Chr. Hansen Holding A/S - Change of Commercial Organization

Chr. Hansen changes the regional structure of its commercial organization in order to align geographies and to provide a stronger strategic focus.

The future regions will be: EMEA (Europe, Middle East and Africa), Americas (North America and Latin America) and APAC (Asia-Pacific). Each region will be headed up by a Group Vice President and they will report directly to CEO Cees de Jong.

“A customer-centric approach is very important to a company like ours and we should constantly organize ourselves to fit the market most diligently. With this change, we move the decision making at corporate leadership level even closer to the local execution,” says Cees de Jong, CEO.

The regional reorganization entails a change in the management structure. In addition to the Executive Board members, Cees de Jong, Klaus Pedersen, Knud Vindfeldt, Henrik Dalbøge, Carsten Bennike and Jesper Allentoft, the Corporate Leadership Team will consist of Winnie Buegel, Compliance, Christian Barker, Strategic Development (both members today) and the new Group Vice Presidents Jacob Vishof Paulsen, EMEA, David Carpenter, Americas and Sten Estrup, APAC.

Appendix:

Background on the Group Vice Presidents:

Jacob Vishof Paulsen, EMEA.

Jacob Vishof Paulsen joined Chr. Hansen October 1, 2006 as Sales & Business Development Director in Global Sales. He was later appointed Area Country Manager for Central East Europe and also spent one year at the Chr. Hansen office in Parma, Italy. From April 2011 and until now he was the Regional Vice President for Europe.

Jacob Vishof Paulsen holds an MSc in Applied Economics and Finance from Copenhagen Business School.

David Carpenter, Americas

David Carpenter joined Chr. Hansen October 1, 1999 as Head of the Bio Ingredients division in North America. He was soon hereafter appointed Senior Vice President Sales & Marketing, Chr. Hansen Inc. and from 2005 until the present he served as Regional Vice President, North America.

David Carpenter holds a BS in Agriculture and an MBA from Lindenwood University, US.

Sten Estrup, APAC

Sten Estrup joined Chr. Hansen January 1, 2002 as International Sales Manager, South America. He spent the next eight years in managerial positions in South and Central America latest as Regional Vice President, South America. In 2010 he returned to Denmark to take up the position as Senior Vice President Commercial Development, Cultures & Enzymes Division.

Sten Estrup holds an MSc in Dairy Science & Technology and a MBA in General Management from Henley Business School.

Pro forma numbers for the three regions:

| Revenue | Q1 11/12 | Q2 11/12 | Q3 11/12 | Q4 11/12 | Q1 12/13 | Q2 12/13 | Q3 12/13 | YTD 12/13 |
|--------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| EMEA | 87.1 | 83.4 | 91.9 | 92.9 | 85.6 | 84.7 | 95.3 | 265.6 |
| Americas | 59.4 | 60.8 | 65.4 | 68.8 | 69.2 | 67.6 | 69.8 | 206.5 |
| APAC | 21.1 | 20.7 | 24.0 | 23.3 | 23.7 | 22.1 | 26.6 | 72.4 |
| Chr. Hansen | 167.6 | 164.9 | 181.2 | 185.0 | 178.5 | 174.4 | 191.6 | 544.5 |

| Organic growth | Q1 11/12 | Q2 11/12 | Q3 11/12 | Q4 11/12 | Q1 12/13 | Q2 12/13 | Q3 12/13 | YTD 12/13 |
|--------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| EMEA | 10% | 2% | (6%) | 5% | (3%) | 2% | 4% | 1% |
| Americas | 22% | 17% | 20% | 16% | 14% | 16% | 8% | 13% |
| APAC | 1% | 0% | 19% | 13% | 7% | 9% | 11% | 9% |
| Chr. Hansen | 13% | 6% | 5% | 10% | 5% | 8% | 6% | 6% |

| Organic growth adjusted for Carmine price impact | Q1 11/12 | Q2 11/12 | Q3 11/12 | Q4 11/12 | Q1 12/13 | Q2 12/13 | Q3 12/13 | YTD 12/13 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| EMEA | 10% | 6% | -2% | 8% | 0% | 4% | 7% | 4% |
| Americas | 20% | 19% | 24% | 20% | 17% | 18% | 9% | 15% |
| APAC | 1% | 1% | 23% | 16% | 8% | 10% | 13% | 11% |
| Chr. Hansen | 12% | 9% | 9% | 14% | 7% | 10% | 8% | 9% |

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About Chr. Hansen

Chr. Hansen is a global bioscience company that develops natural ingredient solutions for the food, nutritional, pharmaceutical and agricultural industries. The products are centered around cultures, enzymes, probiotics and natural colors, and all solutions are based on strong research and development competencies coupled with significant technology investments. Revenue in the 2011/12 financial year was EUR 699 million. The company holds a leading market position in all its divisions: Cultures & Enzymes, Health & Nutrition and Natural Colors. It has more than 2,450 dedicated employees in over 30 countries. Chr. Hansen was founded in 1874 and is listed on NASDAQ OMX Copenhagen. For further information, please visit www.chr-hansen.com.

Organizational change

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