

Announcement No. 14/2008

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Copenhagen, 17 April 2008

OMX Nordic Exchange Copenhagen A/S
 Nikolaj Plads 6
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Circulation Numbers Denmark March 2008 (weekly publications)

	March 2008*	February 2008*	2nd half 2007**
7 TV-Dage	35,200	35,500	34,633
Billed Bladet	191,000	194,300	194,879
Familie Journalen	199,500	189,800	198,262
Femina	57,100	70,300	68,869
KIG IND	66,800	67,800	68,354
SE & HØR	187,800	181,100	188,213
SØNDAG	93,000	82,800	94,205
Ude & Hjemme	162,700	160,400	166,353
Aller Press A/S, total	993,100	982,000	1,013,768
Alt for Damerne	69,500	35,200	75,273
Hendes Verden	49,800	191,000	47,194
HER OG NU	111,200	199,500	116,803
Hjemmet	148,300	57,100	155,111
Egmont Magasiner A/S, total	378,800	66,800	394,381
Total	1,371,900	1,371,000	1,408,149

Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,
 Rella Holding A/S

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