



PRESS RELEASE

14 April 2008

HiQ Finland has developed new register for Hippos - Finnish Trotting and Breeding Association Horse Register Updated by 20 Years

The Finnish Trotting Association (Suomen Hippos) has implemented a new Horse Register developed by HiQ's Finnish subsidiary HiQ Softplan Oy. The complete revamp of the 20-year-old system was the largest investment made by Hippos within the past few years. The Horse Register is the core tool for trotting competitions and horse breeding. Horse and person registers are maintained with it, and – in addition to Hippos itself – it is actively used by trotting race tracks and breeding associations.

“The new system, ‘Heppa’ (Children’s speak for horse in Finnish), has many differences compared with the old one. One of the key improvements is that ‘Heppa’ can be used over the Internet. In the past we only had one single computer at the race tracks or at the association’s office where users could input data”, says Hippos’ Development Manager **Jukka Niskanen**

Usability and real-time data are features brought about by new technology. The database has also been revamped.

“It is now possible for the users to retrieve data and all kinds of compiled statistics of horses, their offspring, horse show results, etc. During the spring we are planning on add some functionalities including registering to horse shows and trotting races, continues Niskanen.

‘Heppa’ has been a substantial project for HiQ Softplan.

“It took altogether two and a half years from the start to finish and some ten employees were committed to the project simultaneously at peak times. The challenge in the project was to jump over several system generations at one go. On the other hand the jump also gave some possibilities with the design”, says **Pekka Neva**, CEO of HiQ Softplan.

HiQ and Hippos will continue to develop the system together.

“In the future, ‘Heppa’ can be used for paying licenses, race insurances, punitive payments, registration fees and the like in real time. Different time-consuming processes are now – thanks to ‘Heppa’ – really quick or even automatic. One of the reasons for the investment was that we can save time and money by using ‘Heppa’, says Niskanen.

For more information, please contact:

Pekka Neva, CEO, HiQ Softplan Oy, +358 40 524 3743

Anna Jennehov, Head of Corporate Communications, HiQ, phone: +46 (0)8-588 90 000,

+46 (0)704-200 049

Suomen Hippos, the Finnish Trotting and Breeding Association, consists of about 130 member associations. Suomen Hippos administers the whole horse breeding and trotting industry as well as keeps register and studbook for all the horses bred in Finland. Furthermore Hippos organizes training and publishes e.g. studbooks and yearly statistics. Hippos is also active in taking part in international organizations, e.g. in the European Trotting Union (U.E.T.), in which Hippos is a member since 1974. A subsidiary company of Hippos, Suomen Hevosurheilulehti Oy, publishes the magazine Hevosurheilu (“Horse Sports”). Totalizator wagering is carried out by the subsidiary company Fintoto Oy, established in 2001.

HiQ is an IT and management consultancy that focuses on high-tech solutions in the fields of communication, software development and simulation. The company is a leader in these fields, and the Nordic region is its domestic market. HiQ employs more than 1,000 employees at offices in the Nordic region and Eastern Europe. HiQ is listed on the Nordic Stock Exchange MidCap list. For more information, please visit www.hiq.se.