



## **First North Announcement #30 – April 4, 2008**

### **New Sales Director joining Wirtek**

Henrik Gustavsson, age 49, is joining Wirtek a/s as Sales Director on June 1, 2008. Henrik Gustavsson will have the overall responsibility of sales and marketing and will be part of top management in Wirtek.

Henrik Gustavsson has held a number of sales executive and management positions primarily within the telecom sector and mainly with an international orientation. Henrik was working at Teleca in Sweden prior to joining Wirtek. Other companies have included Honeywell, TDC, Telia Mobile, Intec and MACH. Henrik has worked with business functions involving direct sales, sales management, account management, commercial start-ups, business development and partnerships.

Henrik is educated in Belgium and the US and holds a French Baccalaureate from the French Lycee in Brussels, a Bachelor of Science in Computer Science from the University of New Hampshire and an MBA in International Business from Babson College. The latter supplemented by a Telecom Management Programme at Insead.

### **About Wirtek**

Wirtek is a software development house with core competencies within embedded software, applications, and infrastructure for mobile telecommunications. Strong competencies in software development and project leadership, thorough knowledge of the telecommunications sector, and a flexible business model that makes both insourcing and different forms of outsourcing possible, ensure Wirtek core customer relationships based on a high level of trust and high customer satisfaction.

### **For further information, please contact:**

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