



Press release

19 November 2013

## **Nomination Committee for Oriflame Cosmetics' 2014 AGM**

The Nomination Committee, whose tasks include providing proposals regarding the composition of Oriflame's Board of Directors to the 2014 Annual General Meeting, comprises:

**Robert af Jochnick**, representing the af Jochnick family

**Per Hesselmark**, Af Jochnick BV

**Hans Ek**, representing SEB Investment Management AB

The 2014 Annual General Meeting will be held in Luxemburg on 19 May, 2014.

Additional members may be added to the Nomination Committee. In such case, this will be announced on [www.oriflame.com](http://www.oriflame.com). Shareholders who wish to contact the Nomination Committee can do so by e-mail to [corporate.governance@oriflame.com](mailto:corporate.governance@oriflame.com)

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*Founded in 1967 by two brothers and their friend, Oriflame is now an international beauty company selling direct in more than 60 countries worldwide. Its wide portfolio of Swedish, nature-inspired, innovative beauty products are marketed through a sales force of approximately 3 million independent Oriflame Consultants, who together create annual sales of around €1.5 billion. Oriflame offers the leading business opportunity for people who want to start making money on day one and work towards fulfilling their personal dreams and ambitions through its unique business opportunity concept – Make Money Today and Fulfil Your Dreams Tomorrow™. Respect for people and nature underlies the company's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame Cosmetics is listed on the Nasdaq OMX Nordic Exchange.*