

# PRESS RELEASE



## BETTING PROMOTION

### Betting Promotion: Christer Fahlstedt appointed CEO

Malmö, Sweden, 2013-11-25 16:00 CET (GLOBE NEWSWIRE) --

At the Board meeting following the extraordinary general meeting on November 25 was board member Christer Fahlstedt appointed new CEO for Betting Promotion Sweden AB (publ).

Fahlstedt is currently CEO of Tain AB, now a wholly owned subsidiary of Betting Promotion Sweden AB, and a board member of Betting Promotion Sweden AB. Previously Fahlstedt has been CEO and board member of several companies including City Inn Ltd, CAPM Sales AB and Dobb Production AB.

Fahlstedt will assume the position on 26 November 2013.

"The CEO change is a natural part of the merger, and I am confident that Christer with his many years in the industry can contribute to that the joint group will again achieve profitability," said Chairman Peter Åström.

#### For further information, please contact:

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**Certified Adviser:**

The Company's Certified Advisor is Mangold Fondkommission AB, which can be contact via [www.mangold.se](http://www.mangold.se) or by phone +46 8 503 015 50.

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***Betting Promotion Sweden AB (publ)*** is the holding company for operating subsidiaries. *Betting Promotion puts the odds and acts as market maker on sporting events. Games are handled both before the match and during the match, so called live betting. Since 2003, Betting Promotion has been a market maker at the world's leading betting exchanges. The trade is done automatically and is thus meant to be both effective and stable. Betting Promotion also offers odds to bookmakers.*