

NASDAQ OMX Copenhagen A/S
Nikolaj Plads 6
DK-1007 Copenhagen K

Date: 25 November 2013
Issuer: SmartGuy Group A/S
Contact: Nicolai Kærgaard, CEO and Marc Jeilman, CFO
Number of pages: 1 pages (including this page)

Announcement no. 17 / 2013

SmartGuy Group A/S – Conditional offer to purchase shares of Brandos AB

The Board of SmartGuy Group A/ S has decided to submit a conditional offer for 100% of the shares in the Swedish company Brandos AB with payment in SmartGuy Group A/S shares listed on the Nasdaq OMX Copenhagen stock exchange.

Brandos AB is active within online sales of shoes with a geographical focus in the Nordic markets. Brandos AB has completed a financial restructuring process in November 2013.

Questions regarding this notice should be addressed to CEO Nicolai Kærgaard on mobile number +45 26 22 99 11 or CFO Marc Jeilman on mobile number +45 20 35 25 80

SmartGuy Group A/S