

NASDAQ OMX NORDIC LAUNCHES INTRADAY AUCTIONS TO IMPROVE LIQUIDITY IN SME SHARES

Stockholm, November 27, 2013 — NASDAQ OMX (NASDAQ: NDAQ) today announces the introduction of a scheduled intraday auction on certain market segments in Denmark, Finland and Sweden. The aim of introducing this is to improve liquidity in less traded shares, thereby contributing to SME funding and growth.

"The large majority of new jobs are created in SME:s", said Lauri Rosendahl, Head of Equity and Derivatives Market at NASDAQ OMX Nordic. "As a part of our effort to improve the IPO climate and SME growth, we are now introducing a scheduled intraday auction to concentrate focus and liquidity in less liquid SME shares. Despite growing turnover in Large, Mid and Small Cap segments, low liquidity in some SME companies remains a point of concern for the market."

At NASDAQ OMX Nordic, turnover in opening and closing auctions has tripled since 2007. The opening and closing auctions in the NASDAQ OMX Nordic markets accounted for 12.2 percent of the daily turnover in October 2013 compared to 3.8 percent in January 2007.

"By leveraging this strong trend in the market we are creating a new liquidity window where investors are more likely to have their orders in less traded shares executed", said Lauri Rosendahl.

The scheduled intraday auction will be introduced on December 9th and will run every bank day in the trading calendar from 1.30 to 1.35 pm CET and follow existing functionality for opening and closing auctions.

Segments included in the new Intraday Auction are:

- Denmark: Mid Cap shares that are not CCP cleared, Small Cap shares, First North
- Finland: Mid Cap shares, Small Cap shares, First North
- Sweden: Small Cap shares.

About NASDAQ OMX Group

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and approximately 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$7 trillion and more than 10,000 corporate clients. NASDAQ OMX Nordic is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm and Iceland.

To learn more, visit www.nasdaqomx.com.

Cautionary Note Regarding Forward-Looking Statements

Information set forth in this communication contains forward-looking statements that involve a number of risks and uncertainties. NASDAQ OMX cautions readers that any forward-looking information is not a guarantee of future performance and that actual results could differ materially from those contained in the forward-looking information. Such forward-looking statements include, but are not limited to, statements about our capital return initiatives. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to, NASDAQ OMX's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk, U.S. and global competition, and other factors detailed in NASDAQ OMX's filings with the U.S. Securities and Exchange Commission, including its annual reports on Form 10-K and quarterly reports on Form 10-Q which are available on NASDAQ OMX's website at <http://www.nasdaqomx.com> and the SEC's website at www.sec.gov. NASDAQ OMX undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

MEDIA RELATIONS CONTACT:

- + NASDAQ OMX
- + Martin Hedensjö
- + +46 8 405 6254
- + martin.hedensio@nasdaqomx.com