

## Change in Tradedoubler's Board of Directors

Stockholm, 4 December 2013

Caroline Sundewall, board member of TradeDoubler AB has requested to resign from the company's Board.

According to the Articles of Association, the Board in Tradedoubler shall consist of no less than five Directors and no more than nine Directors. After Caroline Sundewall's resignation, the Board consists of five board members. Any additional member of the Board will be elected at the next Annual General Meeting.

**For more information, please contact:**

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### About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Dell, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on [www.tradedoubler.com](http://www.tradedoubler.com)

