

No. 138

**COMPANY ANNOUNCEMENT**

10 December 2013

PANDORA A/S  
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## **PANDORA HOSTS INVESTOR EVENT**

Today, PANDORA is hosting an Investor Event in London for investors and equity analysts. The purpose of the event is to give an insight into PANDORA's design process as well as the commercialisation of our products.

All presentation material is now available online at: [investor.pandoragroup.com/presentations.cfm](http://investor.pandoragroup.com/presentations.cfm)

The event includes presentations by President and CEO Allan Leighton, Chief Marketing & Merchant Officer Thomas Ryge Mikkelsen, Chief Creative Officer Stephen Fairchild and President, PANDORA Americas Scott Burger

The content of this release will have no impact on PANDORA's outlook for 2013, as latest communicated to the market in Company Announcement No. 127.

### **ABOUT PANDORA**

PANDORA designs, manufactures and markets hand-finished and modern jewellery made from genuine materials at affordable prices. PANDORA jewellery is sold in more than 70 countries on six continents through approximately 10,300 points of sale, including approximately 1,000 Concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs over 7,300 people worldwide of whom 5,200 are located in Gemopolis, Thailand, where the company manufactures its jewellery. PANDORA is publicly listed on the NASDAQ OMX Copenhagen stock exchange in Denmark. In 2012, PANDORA's total revenue was DKK 6.7 billion (approximately EUR 900 million). For more information, please visit [www.pandoragroup.com](http://www.pandoragroup.com).

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