

## NASDAQ OMX WELCOMES NORTH CHEMICAL AB TO FIRST NORTH

**Stockholm, December 19, 2013** — NASDAQ OMX (NASDAQ: NDAQ) announces that the trading in North Chemical AB (NOCH) shares commenced today on First North at NASDAQ OMX Stockholm. North Chemical belongs to the Basic Materials sector and is the 18th company to be admitted to trading on First North's Nordic markets (Stockholm, Helsinki, Copenhagen and Iceland) in 2013.

North Chemical offers the Nordic's largest selection of cleaning- and maintenance products targeted to both professional and private users. The environmentally certified products are produced in manufacturing plants and laboratories located in Rörvik and Alingsås in Sweden. The company has around 60 employees and an annual turnover of approximately 140 million SEK.

"Our ambition is to continue to grow and develop our business and we are happy to do so as a listed company on First North", said Stig Norberg, CEO at North Chemical AB. "We hope to grow with our clients and to strengthen our position as an expert on cleaning and maintenance products, both through our private label and within our brands."

"We are excited to welcome North Chemical to First North, where we continue to experience a strong inflow of new exciting growth companies," said Adam Kostyal, Senior Vice President at NASDAQ OMX. "North Chemical will make a great addition to investors looking for opportunities in the materials sector."

North Chemical AB has appointed Avanza Bank AB as Certified Adviser.

To view a CEO interview from the listing ceremony click [here](#).

### About NASDAQ OMX Group

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and approximately 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$7 trillion and more than 10,000 corporate clients. NASDAQ OMX Nordic is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm and Iceland. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

### Cautionary Note Regarding Forward-Looking Statements

Information set forth in this communication contains forward-looking statements that involve a number of risks and uncertainties. NASDAQ OMX cautions readers that any forward-looking information is not a guarantee of future performance and that actual results could differ materially from those contained in the forward-looking information. Such forward-looking statements include, but are not limited to, statements about our capital return initiatives. Forward-looking statements involve a number of risks, uncertainties or other factors beyond

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