

## NASDAQ OMX HELSINKI WELCOMES SOPRANO OYJ

Helsinki, January 7, 2014 - NASDAQ OMX (NASDAQ: NDAQ) announced that trading in Soprano Oyj (SOPRA) shares commenced today on the main market of NASDAQ OMX Helsinki. Soprano is a small cap company within the sector Technology. Soprano has been listed on the prelist of NASDAQ OMX Helsinki since 2007.

Soprano is the leading Nordic consulting company in communications and information technology. Its consultants help clients communicate, serve and earn more efficiently in our increasingly digital society. The company seeks strategic competitive advantages by combining communications with technology. Soprano serves its customers in six cities in Finland, Sweden and Estonia, in 98 countries through its own network, and all over the world via virtual reality. For more information, visit [www.soprano.fi](http://www.soprano.fi)

Arto Tenhunen, CEO of Soprano Oyj, commented: "Moving to a stock exchange listing is an important milestone in the company's history. This marks an end to our six-year period on the prelist. During that time, the company has grown into a major consulting company that combines communications and information technology. In 2014, we are aiming for profitable growth in line with our strategy, both organically and through acquisitions."

Henrik Husman, Deputy Managing Director of NASDAQ OMX Helsinki, said: "It is a great pleasure welcome Soprano Oyj to our main market here in Helsinki. We look to supporting Soprano in all stages of their growth, and provide them with the increased visibility and investor awareness that comes with a listing on the main market."

### About NASDAQ OMX Group

NASDAQ OMX (NASDAQ: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and approximately 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$7 trillion and more than 10,000 corporate clients. NASDAQ OMX Nordic is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm and Iceland. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

### Cautionary Note Regarding Forward-Looking Statements

Information set forth in this communication contains forward-looking statements that involve a number of risks and uncertainties. NASDAQ OMX cautions readers that any forward-looking information is not a guarantee of future performance and that actual results could differ materially

from those contained in the forward-looking information. Such forward-looking statements include, but are not limited to, statements about our capital return initiatives. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to, NASDAQ OMX's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk, U.S. and global competition, and other factors detailed in NASDAQ OMX's filings with the U.S. Securities and Exchange Commission, including its annual reports on Form 10-K and quarterly reports on Form 10-Q which are available on NASDAQ OMX's website at <http://www.nasdaqomx.com> and the SEC's website at [www.sec.gov](http://www.sec.gov). NASDAQ OMX undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

**MEDIA RELATIONS CONTACT:**

- + Maarit Bystedt
- + 358 (0)9 6166 7274
- + [maarit.bystedt@nasdaqomx.com](mailto:maarit.bystedt@nasdaqomx.com)