



PRESS RELEASE

INGENICO REINFORCES ITS PRESENCE IN TURKEY

Ingenico launch a new POS, combining payments, cash register, and fiscal memory, which has successfully passed all the technical analysis and has received the Turkish Revenue Administration's full approval.

ISTANBUL, January 09, 2014 - Ingenico, a leading worldwide provider of payment solution, and market leader in Turkey, and PAVO Inc., Ingenico's partner in cash register business, collaborated to develop the iWE280, a new generation of mobile cash register with electronic fund transfer capability (EFT-POS) as a consequence of a market organization required by the Turkish State.

This device has successfully passed all technical evaluations administered by TUBITAK (Scientific and Technological Research Council of Turkey) and secured the Turkish Revenue Administration's approval.

Ingenico will offer to the Turkey market unrivalled latest generation of payment solutions, based on its 30 years expertise in payment industry. In addition, the iWE280 is designed to process a wide range of payments types; customers can use contactless cards such as NFC cards, bank and public transport cards, but also smartcards and cards with magnetic stripes.

Ingenico Turkey General Manager Alpay Sidal said: « We are very proud with the iWE280 device resulting from our extensive experience in innovative wireless device and demonstrating Ingenico's continued leadership and strong investment in the Turkish market. Beyond legal requirement, we will provide customers and prospects with the most compact and advanced terminal along with the most comprehensive business solution for client ».

Ingenico EVP EMEA Jacques Behr added: "We are very delighted with this new POS solution demonstrating Ingenico's capacity to develop and deliver an innovative solution in a very tight schedule. This partnership with PAVO also reinforces our presence in the Turkish market, one of the fastest growing. This is also the opportunity for Ingenico to continue to deploy our strategic initiative towards transactions and services".

About Ingenico (Euronext: FR0000125346 – ING)

With over 20 million terminals in operation in more than 125 countries, Ingenico is a major player in payment solutions. The company's 4,500 employees all over the world help retail chains, banks and service providers to optimise and secure their electronic payment solutions, extend their services and increase the results of their sales outlets.

For more information go to: www.ingenico.com | twitter.com/ingenico

beyond
payment



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