

PRESS RELEASE



BETTING PROMOTION

Betting Promotion: Change of reporting

As a result of the merger between Betting Promotion Sweden AB (publ) and Tain AB the revenue mix of Betting Promotion is substantially different and as a consequence the quarterly betting income report will no longer be published.

Q4 Report will be published February 25, 2014.

Stockholm January 13, 2014

For further information, please contact:

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Certified Adviser:

The Company's Certified Advisor is Mangold Fondkommission AB, which can be contact via www.mangold.se or by phone +46 8 503 015 50.

Betting Promotion Sweden AB (publ) is the holding company for operating subsidiaries. Betting Promotion puts the odds and acts as market maker on sporting events. Games are handled both before the match and during the match, so called live betting. Since 2003, Betting Promotion has been a market maker at the world's leading betting exchanges. The trade is done automatically and is thus meant to be both effective and stable. Betting Promotion also offers odds to bookmakers.